

Level

Pearland Aquatics Sponsorship Recognition Levels. The Sponsorship Recognition Program is applicable for one calendar year. Sponsorship is tax-deductible. Pearland Aquatics will provide each sponsor with a receipt to submit for tax purposes.

Website Link Type

Pearland Aquatics Offers different levels of website recognition Network Sponsor refers to the Team Unify Advertising Program where ads will be placed on affiliated team sites as well and Team Sponsor refers to the Pearland Aquatics site specific sponsor page.

Display Item

Pearland Aquatics will provide each sponsor with the Recognition Item corresponding to the sponsorship level at the end of the sponsorship year.

Event Invitation

Pearland Aquatics will invite each qualifying sponsor to set up a promotional display table at a minimum of 2 team events. (Hosted Meet, Swim-A-Thon, Clinic)

Sponsor Banner

Each qualifying sponsor will be displayed on a Team Sponsor banner at team events.

Program Ad

Each qualifying sponsor will receive ad space corresponding to their sponsorship level in team printed materials. (Hosted Meet and community event)

Event Sign

Pearland Aquatics will produce and display a “bandit sign” on the lawn for each qualifying sponsor at team events: (Hosted Meet, Swim-A-Thon, Clinic)

T-Shirt Sponsor

Pearland Aquatics will produce T-Shirts with the sponsor logo on the back to be worn by swimmers attending the championship meets. PEAK attends 12 championship meets in a training year: 4 in December, 4 in February, and 4 in July. The cut-off day for each meet t-shirt will fall within the month prior to the event. Each Sponsor will be displayed on all T-Shirts printed after their original submission. (December sponsors will be carried over to February and July as well. New sponsors will be added based on the date submitted.

Choose Funded Project

A qualifying sponsor may designate their funding to a particular team project. Recognition for the designation will be included in all the places the sponsor is listed. The following team fundraising projects have been selected for the 2009-2010 training year.

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| 1. Pool Rental | \$2,000 (11 designations are needed) |
| 2. Training Equipment | \$1,000 (3 designations are needed) |
| 3. Website | \$1,200 |
| 4. Team T-Shirts | \$900 |
| 5. Sponsor Banner | \$700 |
| 6. Storage Unit | \$600 |
| 7. Hosted Clinic | \$500 |
| 8. Social Fund | \$400 |

Team Polo Shirt Gift

Pearland Aquatics will provide each qualifying sponsor with the number of PEAK Polo shirts corresponding to their sponsorship level.

Business Banner Display

Pearland Aquatics will display a sponsor banner for each qualifying sponsor at a minimum of the following team events: (Hosted Meet, Swim-A-Thon, Clinic).

Community Event Host

The Pearland Aquatics Community Event will be named in honor of the qualifying Sponsor. Events under consideration are a Clinic, Triathlon, Health Fair or swimming competition.